



DREAMY TIMES

The heart of
successful
promotions



Meet the team – Dean (the main man!)

Hi there, welcome to our first Dreams newsletter!

Since we have partnered with Envisage, life is still hectic, but in a different way! We are now gearing up for exhibition season; any quotes you need for UK or International based jobs are welcome, we love being busy!

This year we have already been involved in Autosport International, the Professional Kitchen Show, Bett Show, EAG 2019, British Travel Show, International Food Exhibition among others. Our most exciting international booking this year was for a mobile phone launch (honor 8X) which took place across the UK, Germany, Spain and France.

We provide Casino Dealers, Bar Staff, Marketing/Branding Staff, Hospitality Staff, Promotional models, Entertainment staff, costume characters and sales staff. You name it, we do it!



Event fact file

Job: MotoGP

Location: Silverstone

Date: Aug 2019

Dreams staff on it: 30

Dreams staff used for: Data capture and brand ambassadors and event management

What the staff said: "What an amazing and loud event!"

Dreams *Agency*
Modelling & Promotional staff

5 of the Best Social Media Tips

Social media doesn't need to be complicated but 'getting it right' can feel like a minefield. We've scoured the internet and come up with the very latest tips for making social media a success for your brand...

1. It needs to be planned

It's simple, no matter which 'Guide to Social Media' you look at, they will all say one thing: no matter what platform you use, you need to have a plan of what you are going to post and share, when and why.

2. EVERY platform is different

LinkedIn is considered the social media platform for the professional whilst Instagram is a photo-rich platform with an entirely different aim, so why would you post the same thing to both platforms?

3. Use a social media management scheduling tool

There are loads of tools to help you build, manage and share content on whichever social media platforms you use for your business. Not only does a scheduling tool help you meet your strategic objectives, it also makes sure posting is consistent.

4. Images are winners!

Words are great but when you have an image or graphic to strengthen your post or caption, more's the better. Just make sure you are on the right side of copyright (that is, a royalty-free photo, one of your own or you acknowledge the photo isn't yours and is being used with permission).

5. Measure and analyse

If you have a social media strategy, you'll have social media goals and objectives and that means you'll have benchmarks against which you can measure the success of what you post and when.

What's on at the NEC in October?

When it comes to a premier events venue, the NEC Birmingham is the one to beat! As you can imagine, we supply promotional staff for all kinds of events at the NEC and this October promises to be no different!

Here's what's coming up at the NEC in October

PPMA Total Show	1-3 Oct
Coach and Bus UK	2-3 Oct
Horse of the Year Show	2-6 Oct
The National Franchise Exhibition	4-5 Oct
Miniatura - The Dolls' House & Miniatures Show	5-6 Oct
UK Construction Week	8-10 Oct
Best Practice	9-10 Oct
Grand Designs Live Birmingham	9-13 Oct
Motorhome and Caravan Show	15-20 Oct
The World of Learning Conference & Exhibition	15-16 Oct
British Dental Conference and Dentistry Show	17-19 Oct
Festival of Enterprise	23-24 Oct
Destination Star Trek	25-27 Oct
The Vapor Expo UK: The Return	25-27 Oct
Dive	26-27 Oct
GCCF Supreme Cat Show	26 Oct
Advanced Engineering	30-31 Oct
Lab in Novemberations	30-31 Oct
Maintec - The Reliability Events	30-31 Oct
Saltex	30-31 Oct
Bricklive - Play, Create, Discover	31 Oct-3 Nov
Simply Christmas - The Crafty Christmas Show	31 Oct-3 Nov
The Creative Craft Show	31 Oct-3 Nov