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Dreams News

A warm welcome from us to you this August!

I don't know about you, but my life is still somewhat surreal.

Many people have said to me, 'we're all in the same boat' but I'm not sure I entirely agree. We're in the same storm but in our own individual boats trying to paddle our way through.



As lockdown eases, I am still behaving as I have for the last 20+ weeks. Thank goodness one of my daughters who locked down with us is a hairdresser...!

We are starting to get a more bookings for events now, including Luna Cinemas, who have managed to flex their offering for outdoor cinemas, plus we've provided some models for promotional shoots and acting jobs are slowly coming in.

Slowly but surely things are moving. Our team are still dipping in and out of furlough and working from home. I do worry how dusty the office is now...

I just wanted to say to everyone thank you for taking the time to read our communications. Stay safe and keep smiling (behind the mask)!

Nichola

Luna cinemas. Swiftly adapting in a pandemic

Luna was set up 7 years ago as a live cinema company, but over the years, due to it's popularity, Luna has expanded; it now includes FriendsFest, family-friendly Luna Kids and other such events. However, thanks to COVID-19, Luna had to flex their business model promptly to accommodate the new rules. The team at Luna have been following the Government's cautious easing of lockdown carefully. As soon as they were able, they put in place their new, immersive, social distancing outdoor cinema experience.



Luna worked with a number of venues around the UK to make sure they were able to put on social distancing cinema experiences in place and now have a full Summer and Autumn plan; using experienced Envisage marshals and event managers to make sure all the events run smoothly across the UK.

So how does it work?

Tickets are pre-booked and all groups are assigned a pitch that will have directors chairs pre-laid out to allow for social distancing.

If your business is having to adapt and you want some help or some ideas, get in touch.

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Top 5 jobs in August 2020

- 1. Marshals
- 2. Models
- 3. Actors
- 4. Actors
- 5. Promo staff



So get in touch if you require any promotional staff, modelling staff or just for a chat, we can't wait to talk to you! 0844 740 7056 info@dreamsagency.co.uk