

WHY USE AN INFLUENCER?

all your questions
explained!

Let's get
this
party
started!





WHAT? NO FACEBOOK!

Imagine having no presents at Christmas! Imagine having no family or friends to share the big day with! Imagine not being able to share this annual special day on your favourite social platform in real time!

One of the big stories earlier this month was the Facebook outage, which saw not only FB affected, but Instagram and WhatsApp too! In fact, earth stood silent for nearly six hours, with people chewing their own arms off, not knowing what to do with themselves or their time!

Sadly, it looks as though it was down to human error, so the chances are that those employees responsible could be now on Santa's naughty list, and with £36 billion was wiped off the value of the company, their Christmas bonus might have plummeted!

This outage not only caused disappointment to its users, but in turn platforms such as TikTok and Twitter became a hive of trending activity, with the topics as you would expect being centred around finding out what had gone on!

Whilst it might seem a bit flippant, social media has become second nature to so many of us... we rely on it to communicate and it's an effective means of marketing for so many companies too.

Especially important in the run up to Christmas, when so many companies upscale their marketing in a bid to capture their audiences' attention and ultimately win the sale,

social media influencers can really help to market your brand, endorsing your businesses products or services in a genuine and engaging way.

**At Dreams Agency,
some of the many
30,000+ staff we
currently work with
are specialist social
media influencers,
who in turn work
with all manner of
brands
and sectors.**

WHAT'S COMING UP!

COP26

It would be wrong to assume that everything Dreams does at this time of the year only involves Christmas.

For sure, we certainly provide the lion's share of models for seasonal photoshoots at this festive time of the year!

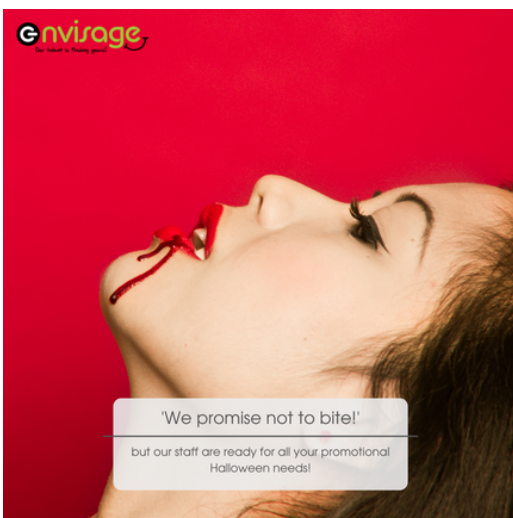
Likely to be another hot topic in the run up to this Christmas is the convention on climate change, which starts this Sunday and runs through to 12th November.

Held in Glasgow, COP26 stands for Conference of the Parties. This year it's the 26th meeting and will be attended by world leaders from those countries which signed the United Nations Framework Convention back in 1994.

We're delighted that Dreams Agency has been appointed to provide hospitality staff and brand ambassadors for this event, which sees significant heads of state attending.



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RECENT JOBS THIS OCTOBER INCLUDE:

- Event staff helping out at the ICC cricket
- Hospitality staff for Sweet Spot and M2 Sports on the Cycling Tour
- Crowds for the recording of a TV show
- Meet and greet event staff at the Scotland Business Awards
- Staff to accompany a gin sampling tour around the UK
- Actors for a ghost train experience
- Background & feature artists for in-house corporate videos for Microsoft and Marks and Spencers.
- Actors for a promotional gaming company video
- Exhibition sales staff at ExCel
- Numerous Halloween jobs



Want a party
which everyone
remembers and
talks about in
years to come?

DON'T LET THE CHRISTMAS SPARKLE FIZZLE OUT AT YOUR PARTY!

Christmas 2021 appears to be coming round very quickly, hardly surprising given that it's in less than 60 days!

Most people's diaries this year include both seasonal fun activities, and the many re-scheduled and even 're-re-scheduled' events that are finally happening.

Understandably, most of us are aiming to make this Christmas a truly memorable one, going all out with the celebrations. Equally, the pressure is on for any host or organiser of an event

to make this year's party unforgettable.

With a little assistance from Dreams Agency, we can help to ensure that your event is full of festive cheer, stands out from the rest and is the one party which everyone remembers and talks about in years to come!

We can organise a visit from the most wanted man in the world, Father Christmas himself, or one of his many helpers. In fact, we've just come off the phone with him and he's reliably let us

know that it isn't too late to book him or one of his elves for your festive fun!

As the UK's no. 1 Santa agency, we can supply all manner of Christmas characters including elves, fairies and angels to hostesses to ensure that your party oozes with Christmas sparkle.

Let Dreams help to make your celebrations truly memorable this year with a visit from the 'world's most man in demand!'

"Let Dreams Agency help to make this year's party unforgettable for all the right reasons!"