

ARE YOU EXHIBITING IN 2022?

**CHRISTMAS
CROWD
CONTROL!**



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After so many months of seeing exhibition after exhibition being postponed, to finally see them happening again is a real pleasure.

Providing temporary hospitality and sales staff for events and exhibitions was one of the first services that we offered, and it's something that we still love to do, and want our staff to enjoy doing too!

Supplying happy staff is part of our 100% satisfaction guarantee, and clearly Aivar and Katie, who recently worked at London's Excel, enjoyed their respective hospitality roles, with Aivar even sending us an email to say just how much he'd enjoyed the work!

Not all jobs involve dressing up in authentic 'yodelling' outfits, but like all our jobs, the requirements for any exhibitions and events vary immensely.

One of Dreams busiest events is the ICE gaming exhibition, held at Excel in early February.

Along with brand promotion and hospitality, our staff act as demonstrators, encouraging people to have fun trying the latest games.

If your business hasn't considered using external temporary staff before, they can pay dividends, especially when you're exhibiting. Even if you think you've left it too late to book temporary event or exhibition staff, we're almost guaranteed to be able to help, so be sure to give us a call!



'Let Dreams Agency be the paracetamol to your exhibiting headaches in 2022 and beyond!'

NOVEMBER 2021

HIRE A FESTIVE COSTUME CHARACTER!



Looking to hire
a festive
character in
costume this
Christmas?

NO SHORTAGE HERE!

Like so many businesses, at Dreams Agency the festive season is one of the busiest times of the year for us.

Even though many of our festive characters are booked months in advance, we always have a last minute booking rush!

Our costume characters take on a variety of different jobs including turning on Christmas lights, festive breakfasts, umpteen grottos and even

being the unexpected guest at an office party!

It was therefore a surprise to read some of the national press reporting there is a shortage of festive Santas, because we certainly have plenty of cheery characters still available, including elves, angels and any other Christmas themed character staff you might desire.

All our Santa's are of course DBS

checked, so can be hired to work with children and vulnerable adults too!

So, if you're looking to hire a Christmas character this festive season, there's more than enough to go round!

We'll be sure to ring our hotline to the North Pole as soon as we receive your enquiry and see what we can do... after all, isn't Christmas about sharing?

“All our Santa's are of course DBS checked, so can be hired to work with children and vulnerable adults alike”



Is your next event in need of some 'crowd control'?

COME RAIN, SHINE OR SNOW, WE'LL BE THERE!

Working outside is something that many of our marshalling staff have to do, regardless of the time of year, and in the run up to Christmas, our marshals are busier than ever!

From overseeing Christmas shoppers in busy retail centres, to assisting open-air cinema goers to their seats in the summer, our marshals are there to ensure everyone is happy.

In fact, we've just been awarded a six week contract from Amazon, to supply marshals to their distribution centres. With so many temporary Christmas

staff, our marshals primary role is to ensure order remains in the car parks when each shift changes over.

So, if unruly shoppers are already creating mayhem in your shopping centre, your Santa's grotto is more like a pantomime than a magical experience, or your next event is likely to need some 'crowd control', be sure to give us a call!

Whatever the weather, with over 30,000 staff on our books, the chances are we can help!

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WHAT'S BEEN HAPPENING IN NOVEMBER...

COP26

Making headline news across the globe, at the beginning of November we were appointed to supply staff to COP26 in Glasgow.

It was a privilege to attend and we were chosen, not only because of our exemplary reviews, but because our network of 30,000+ staff are based all across the UK.

Rather than sourcing staff from an agency based solely in the capital, COP26 knew that the staff Dreams would select would all be based in close proximity to Glasgow. It's just one of the many ways that we remain both competitively priced and help to minimise our carbon footprint at the same time!

Whilst we can't share any photos (for obvious security reasons as significant heads of state attended), our staff's roles included hospitality and brand ambassadors for this event.



“Dreams Agency was privileged to provide hospitality staff and brand ambassadors at the recent COP26 event.”



RECENT JOBS THIS NOVEMBER INCLUDED:

- Brand Ambassadors to promote a German beer brand at ExCel London
- Exhibition staff at the NEC to promote brand awareness
- Marshals for various firework events
- Three wedding dress models for a photoshoot in Milton Keynes
- Promotional staff to hand out flyers for a large pizza company
- Promotional sampling staff
- Comperes and presenters at conferences
- Hospitality staff at a premier league football club