

LOOKING FOR  
THE REMEDY TO  
YOUR  
EXHIBITING  
HEADACHES?

2022 - THE  
YEAR WHEN  
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## LOOKING FOR THE REMEDY TO YOUR EXHIBITING HEADACHES?

Dreams Agency knows all too well how time consuming it is organising an event.

With multiple re-scheduled exhibitions currently happening alongside those that were already in the diary, you may have already reached for the paracetamol!

It seems a shame that so many companies are already feeling frazzled, given that we should all be celebrating that our 'businesses are back on track'.

As well as providing cover for your hospitality and hostess requirements,

our staff specialise in all manner of promotional sectors.

Our staff can engage with footfall traffic, distribute leaflets on behalf of your business and even dress-up in character costume, all 'tried and tested' ways to encourage visitors onto your stand!

With the eagerly anticipated Ideal Home Show opening its doors at Olympia once again in March, along with Crufts at the NEC and the ICE Gaming show finally happening this April, if your 'to-do' list is seemingly endless, perhaps we can help?

**“Just to let you know that the girls were fantastic! They were a great laugh and such good sports, we'll definitely be using Dreams Agency again!”**

**Neil Wragg, NEC exhibitor**





## 2022 - THE YEAR WHEN EVERYONE SAYS "I DO"

So many of us have had our plans delayed, postponed, re-scheduled and then delayed again, and none so more than brides and grooms, whose weddings have been unable to happen!

We all know that the knock on effect has affected the hospitality sector, the events sector, the exhibitions section and agencies like Dreams, but this all seems positively set to change!

In fact, 2022 looks set to be the year when a record number of people say "I do" in front of friends and family.

At Dreams Agency, we've seen a huge surge in requests for models for photographic shoots of wedding dresses and groom attire, along with models for catwalk shows and wedding fayres.

Obviously, it's sure to make many 'dreams' finally come true, and for our staff, it's great for them to be finally back doing what they love doing best!

So, whether you're after models for a shoot, or staff to assist at your wedding exhibition, we're here to help!

**"With over 30,000 staff on our books, including many fashion models, it's great for our staff to be finally back doing what they love doing best!"**





## GET NOTICED WITH 'RENT A CROWD'!

Have you ever wanted to step away from your usual marketing strategy and try something a little more 'off the cuff'?

You may have had plenty of different and possibly even 'outrageous' ideas, but when it comes to implementing them, you really don't know where to begin. You're definitely not alone, and that's where Dreams Agency can help!

Since the beginning of January, we've received a huge amount of enquiries

for our models to participate in TV commercials, promotional advertising, PR stunts and even as 'rent a crowd' cast members.

Businesses are clearly back and wanting to shout about it, with one recent request being for a leading high street paint manufacturer photoshoot.

Their vision was to have a crowd of models dressed in decorating overalls, all standing on an oversized paint tin to promote the brand during Easter.

'Renting a crowd' isn't just limited to red carpet type events, and as well as creating quite a stir in shopping centres and high streets, our staff have certainly turned a few heads on public transport too!

Dating back to 2015, our epic underground publicity stunt became a You'Tube' sensation, with people both bemused and transfixed on seeing 20+ people leisurely going about their business dressed in white morph suits!

**Our 'rent a crowd' underground publicity stunt became a You'Tube' sensation back in 2015!**