

# CHEERS TO SUMMER 2022!

Will you be going  
**RED, WHITE AND BLUE?**





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Marking 70 years on the throne, on 6th February, the Queen became the first British Monarch to celebrate a Platinum Jubilee.

Celebrated up and down the UK this June, even the anti-royalists can't really complain that we've been given an extra Bank Holiday.

Starting on Thursday 2nd June, the extra long four day weekend will see Britains up and down the country come together at organised events and street parties to mark this unprecedented anniversary.

The festivities begin with Trooping the Colour in London itself, whilst

across the Commonwealth, over 1,500 Jubilee Beacons will lit, starting with the principal beacon at a special ceremony at Buckingham Palace.

As horse racing has always been a favourite pastime of the Queen's, it's no surprise that Saturday 4th June features The Derby at Epsom Downs, followed by a Party at the Palace.

The Big Jubilee Lunch is scheduled for Sunday 5th June, and will see neighbours and communities come

together to witness history in the making!

No matter how small or large your event, no one wants to remember this epic weekend for all the wrong reasons!

If you're going red, white and blue this June and need a little bit of assistance with some promotional staff, be sure to remember Dreams!

**“Don't settle for silver, make sure your Platinum Jubilee celebrations run smoothly with a little help from Dreams Agency.”**





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With Spring well and truly here, it's been a welcome relief for so many music fans that the likes of Glastonbury, Y Not, Camp Bestival and Wireless are actually going to be taking place!

In fact, for the super keen festival goers, you could pretty much have back-to-back weekends of live music from May right through until

September. Thousands are already getting their sleeping bags out of storage, checking their tents and wellies for holes, and shopping for this season's must have festival fashions, much to the delight of many high street names!

Equally delighted that festivals are back in business are those in the hospitality sector who provide mobile

bars and catering facilities at these types of events. Whilst it might have been necessary to make cut-backs over the past couple of years, now is the time to ensure that your event has adequate staff booked!

Everyone loves to party at a festival, and the odd drink or two go hand in hand, so having a well stocked bar with equally dynamic staff is



**The man from Del Monte**  
He says YES...

**Of course**

**Book**

imperative, to ensure that you maximise on your investment in taking a pitch.

Fully insured for both indoor events and outdoor festivals, our hardworking promotional models can act as brand ambassadors to promote your services, whilst our sampling staff can entice the crowds to try any number of delicious products.

Equally as important as the interacting, face to face roles are the roles of those who keep everything and everyone in check.

From marshals and litter pickers, to the staff who are responsible for checking both bags and tickets upon arrival, our staff's fortes are diverse and varied.

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It was no trouble 'dragging' in models to be audience members for a recent filming of Ru Paul!

**Dreams Agency**  
MODELLING AND PROMOTIONAL STAFF



Fancy having a flutter at the races?

**Dreams Agency**  
MODELLING AND PROMOTIONAL STAFF

## RECENT JOBS THIS APRIL INCLUDE

- Exhibition staff for a jewellery trade show.
- Staff at comic convention for a cartoon artist/animation film writer at the Pulp Theatre.
- Bar and waiting staff for The Hampshire Court Hotel.
- Crowd hire of 25 people arriving at a Q&A event on behalf of Ultimate Guide Company.
- SIA security staff to guard the Red Bull F1 car.
- 12 actors to play parts as Bupa customers and Bupa employees at a company conference.
- 10 background artists/actors filmed as part of a campaign highlighting drivers that tailgate on behalf of Bauer Media.
- 12 people to wear walking add boards outside Leicester FC before a premier league game on behalf of the Golden Media Group.
- Promotional staff on behalf of Paddy Power at Cheltenham races to generate leads and offer free bets in the store.
- Sales staff working from a stand at various trade shows/exhibitions promoting and selling products on behalf of Solid Cologne.
- Models to be walk-ons during a Vanishing Inc magic show.
- Easter bunnies and promotional staff working in the terminal to entertain guests waiting to board the Eurotunnel.
- Promotional staff working on behalf of Racecourse Media at the Cheltenham festival handing out branded prizes.
- Promotional staff to work on the merchandise stands at various Stormzy concerts throughout The UK.

