

**SHHH...THE
CHRISTMAS
COUNTDOWN
IS ON!**

**In need of a
'boo' crew?**





TIS THE SEASON TO BE JOLLY!

Christmas has well and truly landed at Dreams Agency!

Even though it's just over 100 days until the guy in the big red suit delights children all across the world, the enquiries for Santa bookings are coming in thick and fast!

For most people, the last thing on their mind in August is Christmas, but

for anyone in retail or hospitality, those well spent summer months of seasonal planning are now paying dividends.

Given that our 2022 bookings look set to beat last years all time record, it was definitely a wise move to run an even bigger Santa School this year.

Whilst the main demand will always

be for Father Christmas, we've seen a sharp rise in the number of enquires and confirmed bookings for Santa's helpers, with elves and fairies being requested too!

It's never too early to book a Santa, or indeed any of his helpers, even if it seems way too early to be being jolly, and once booked, it's another thing you can cross off 'your list'!



IN NEED OF A BOO CREW?

With the noticeably earlier sunsets and darker evenings, autumn is well and truly upon us, and even though Christmas is fast approaching, there are lots of notable celebrations to be enjoyed including Halloween well before it!

Like it or loathe it, us Brits love

Halloween, with many of the UK's leading attractions going all out to make their venue the one to visit.

Donning an array of spooky costumes, our devilish actors are sure to deliver a spine chilling experience! So, whether you're looking for a bit of hocus-pocus or 'toil and trouble',

Dreams Agency can always help, wherever possible using temporary staff local to your location too!

From costume character witches and wizards, to apocalypse zombies, guaranteed to scare even the most fool hardy individuals, you're sure to be afraid to say 'boo' to our crew!



DON'T LET YOUR PUMPKIN PATCH GET IN A PICKLE!

Like so many customs that we have adopted from America, in recent years it's become customary to make an annual visit to the pumpkin patch!

Sadly, unlike the Americans who tend to make better use of their pumpkins by turning them into pumpkin pie for Thanksgiving, most UK pumpkins are

carved and cited outside a house to let children know that the homeowners are up for 'trick or treating!'

Whilst choosing your pumpkins is unlikely to be a raucous affair, it's always good to have clearly visible marshals to guide eager pumpkin

pickers as to where the best patches to pick from are located, and that's where our marshals can help.

From directing visitors as to where to park, to assisting at events and even acting as back-up security, don't get in a pickle this autumn and book your marshalling temporary staff today!



MEET THE TEAM : BRADLEY JACK

Every month the internal team at Dreams HQ gets bigger and bigger, so to ensure you can put a familiar face to the name, we like to focus on a member of staff.

This month it's the turn of our Head of Operations, 'Bradley Jack' who cites himself as a travel obsessed gardener, driven by the enjoyment of ensuring each and every event is a success.

12 THINGS YOU PROBABLY DIDN'T KNOW ABOUT BRADLEY!

Q. What's your favourite film?

A. *The Fellowship of the Ring*

Q. What you choose for your last meal?

A. *Thai, always!*

Q. How do you like to relax?

A. *By gardening and walking*

Q. What hobbies do you like to do?

A. *Travelling to new places*

Q. Where were you born?

A. *In Rugby*

Q. What's your dream car?

A. *A VW Campervan*

Q. Where would your ideal holiday be to?

A. *Backpacking in Asia*

Q. Whose you all time favourite band?

A. *The Beatles*

Q. What's your favourite TV show?

A. *World War II documentaries*

Q. Who would you most love to meet?

A. *Louis Theroux*

Q. Whose your favourite comedian?

A. *Ricky Gervais*

Q. Which football team do you support?

A. *England*

DON'T JUST TAKE OUR WORD FOR IT!

"We had the good fortune to find Dreams Agency online, after making an enquiry for hiring staff for lead generation. They did not disappoint - we had more leads than we've ever obtained before which led to increased footfall, consumer traffic and eventual turnover."

DARREN HOLMES, JULY 2022

WHAT WE'VE BEEN UP TO THIS AUGUST...

- Event staff working in a children's activity area in a shopping centre on behalf of Big Bang Events.
- Actors to promote the new GOT series 'House of Dragons'.
- Staff working in retail and 'meet and greet' for the Jurassic walk through experience at Jurassic Luna.
- Demonstrating staff for PPE equipment in Wickes and Homebase stores.
- Festival staff handing out samples and interacting with the public at Gone Wild Festival on behalf of Agency Space.
- A mascot performer dressed as 'The Recycler' at Insomnia gaming festival.
- Bands to entertain shoppers in London.
- Sampling staff for the Snowdonia Cheese Company.
- Hospitality staff at Stoneleigh Park.
- A presenter to act as MC at a company's anniversary party.
- Numerous quotes for our famous Santa's.
- Exhibition staff for the Caravan and Camping show.
- Bar staff / catering support.
- Marshals for cycling / running events.
- Staff for the upcoming Goodwood Revival festival.
- Event staff and marshals for local authority fun days.
- Car park marshals.
- Sales staff for the Burghley Horse Trials.
- Actors for a shoot to promote hospitality venues.
- Promotional staff for customer satisfaction reviews in Liverpool
- Exhibition staff to assist with set up and break down of stands at the NEC.
- Crowd hire to include a diverse set of people for security camera testing, on behalf of the police.