

**Will you be at the ICE
Gaming exhibition?**

**MARKET YOUR
BUSINESS MORE,
NOT LESS!**



TIS THE SEASON FOR EXHIBITION PLANNING...

Anyone whose exhibiting in the first quarter of 2023 will know that rather than thinking about Christmas at this time of year, it's all about stand planning!

The space has most likely been booked and the stand design drawings, even if they've not yet been submitted, are sorted, leaving only the 'waiting game' for new product samples and prototypes to safely arrive!

Sadly, in reality, there's a lot more still to organise and that's where Dreams can help.

As well as representing some of the leading names who attend ICE Gaming and MCM Comicon exhibitions held annually at ExCel, we frequently work at the NEC too, and we're already taking bookings for the ever popular Spring Fair in February.

Providing cover for 'demonstrating' staff, exhibition hospitality, booth hostesses, brand ambassadors, actors, models, performers and so much more, we can always accommodate even the latest of bookings, and with over 30,000 temporary staff on our books, geographical locations aren't an issue either as we cover the entire UK and even into Europe too!



NOW'S NOT THE TIME TO BE CUTTING CORNERS!

There's no mistaking that the next few months might be a bit tough, both on individuals and on businesses.

Whilst many companies might think that the best plan of action is to kerb their spending on areas such as marketing, those who actually survive and even thrive when the going gets tough are those companies who

promote and market themselves even more!

Even if you can't increase the budget, rather than cutting back on your marketing spend, there are plenty of ways to make your budget work harder for you and your business, and that's where Dreams Agency can help!

Our talented staff offer a multitude of skills, ranging from hospitality and events, to brand ambassadors and promotional activities, and will happily diversify between them all as required, ultimately saving your company from having to book numerous specialist staff, who simply won't adapt from the job they've been 'officially' booked for!



LADIES AND GENTLEMEN, PLEASE TAKE YOUR SEATS...

What's the first thing that comes to mind when someone says '*Christmas*'? Children are almost guaranteed to say 'Santa', and this year our bookings for our fabulous seasonal characters are at an all time high!

However, as adults, the appeal of Christmas lessens and we are more likely to be looking forward to the celebrations in the run up, rather than the big day itself.

Given that most seasonal plans have been scuppered these past two years,

businesses are going all out to deliver first class corporate events, staff Christmas parties and black tie gala dinners in 2022.

Sorting the venue and the catering is the easy part, but those finishing touches and attention to detail make all the difference in ensuring the event really is a night to remember.

Magicians and singers are a great way to entertain your guests, and Dreams Agency certainly have staff who specialise in doing just that!

But, to ensure that the whole evening really does seamlessly flow, have you considered having a presenter or Master of Ceremonies?

Not only will they ensure that timings are kept to perfection, but with light hearted humour and a charming way with words, they really are the finishing touch!

Make your next event the one everyone remembers with a Master of Ceremonies from Envisage Promotions.



MEET THE TEAM : MEGAN GALLACHER

Every month the internal team at Dreams HQ gets bigger and bigger, so to ensure you can put a familiar face to the name, we like to focus on a member of staff.

This month it's the turn of our Bookings Executive, 'Megan Gallacher' who always aims to see everything completed to the best of her ability.

12 THINGS YOU PROBABLY DIDN'T KNOW ABOUT CORRYN!

Q. What's your favourite film?

A. *Top Gun Maverick*

Q. What you choose for your last meal?

A. *A roast dinner!*

Q. How do you like to relax?

A. *Over cocktails and food*

Q. What hobbies do you like to do?

A. *Travelling and drinking*

Q. Where were you born?

A. *In Hereford*

Q. What's your dream car?

A. *A blue Audi A1*

Q. Where would your ideal holiday be to?

A. *To Bali or Jamaica*

Q. Whose you all time favourite singer?

A. *Tom Grennan*

Q. What's your favourite TV show?

A. *Modern Family*

Q. Who would you most love to meet?

A. *Beyonce*

Q. Whose your favourite comedian?

A. *Michael McIntyre*

Q. Which football team do you support?

A. *Manchester United*



HERE'S HOPING IT'S COMING HOME... FIFA WORLD CUP Qatar 2022

This November sees the start of the World Cup 2022, and even though it's taking place in Qatar, the football mad UK crowds are sure to be out in their masses, watching every game and cheering the England and Welsh squads on.

Fan zones have been appointed up and down the UK, and these sites are sure to be popular with the supporters, making it all the more important that there's the necessary back-up staff behind the scenes.

From marshals at each zone, to promotional and hospitality staff, both at these locations and at the many pubs bound to be showing each popular match, Dreams Agency can help.

We even have staff who will happily dress up in all manner of outfits like the Skillzy costumes our staff wore at the EURO 2020's!



"Many thanks for arranging Robert and Grant to join us on the UEFA EURO 2020 Trophy Tour in Glasgow. Both were fantastic with the kids"

Dreams Agency

AND A FINAL WORD FROM ONE OF OUR MANY HAPPY CUSTOMERS!

"The marshals you provided were all excellent they were very helpful. Nothing was a chore to them, and they were very efficient especially helping to make the area safe. We would be grateful if you could let them know we really appreciated their help and support and we look forward to using your company again for our next event."

AYSHEA, CHILDREN & FAMILIES MANAGER, SEPTEMBER 2022