

**Start crossing
things off your
'to-do' list!**

**IS YOUR BUSINESS
PREPARED FOR THE
FESTIVE SEASON?**



REGISTRATION STAFF - SO MUCH MORE THAN JUST 'MEET & GREET'

When was the last time you attending an event or conference, only to find that there was no-one there to meet and greet you, sign you in, or to point you in the right direction of where you should be heading?

It might seem insignificant to some people, but in reality, first impressions count, and that's where registration staff can really help.

Not only will they greet your guests with a smile and a cheery 'hello', but they will record your visitors' attendance, so that after the event, you can market your brand with follow up targeted campaigns.

Our registration staff know how best to engage with your customers too, and can extract key information which you might otherwise not be privy too!

Equally, our trained staff will record visitors as they leave, to ensure that you comply with any health and safety requirements.

They can even conduct 'exit' style questionnaires to allow you to strategically re-target and re-engage with any visitors who might otherwise have been lost under the radar, or categorised as uninterested parties!

NOVEMBER 2022

THE ONE-STOP SHOP FOR TEMPORARY STAFF!



START CROSSING THINGS OFF YOUR TO-DO' LIST THIS CHRISTMAS!

Organising any exhibition is time consuming enough, but especially one that's in December or immediately after the festive period, and given that Christmas Day is less than a month away, unless you're as organised as Santa, the chances are that your ever growing 'to do' list is probably as long as Santa's naughty one!

Spending quality time with friends

and family is really important, but if you're torn between preparing the sprouts whilst juggling your staffing rota, to ensure that you have enough cover for the next exhibition or event that you're attending, perhaps now's the time to get some things crossed off your list!

From engaging with visitors to encourage them on to your stand and distributing promotional flyers to the

footfall, to demonstrating your company's products or supporting your hospitality, Dreams Agency can always help.

Better still, our staff are adept at so many disciplines that if needs be, they will happily adapt to provide cover for all manner of necessary jobs, which in turn will save you time and money, and allow you to actually enjoy being 'the host' for once!

NOVEMBER 2022

ARE YOU AS 'CHRISTMAS READY' AS SANTA IS?



IS YOUR BUSINESS AS PREPARED AS SANTA IS FOR THE FESTIVE SEASON?

Why does it happen every year? We all know when the date is! The 'long awaited' Christmas TV adverts are broadcast daily, and the chances are if you've children at home then there's most likely a daily reminder of just how many sleeps there are to go until the 'big day'! Yet somehow, every year the date seems to creep up on us from nowhere!

Rest assured, Santa is always organised, even finding the time in his busy schedule to ask us if we could organise a photoshoot for him at a

branch of Boots the Chemist to encourage more people to get their flu jabs done!

Obviously we were more than happy to accommodate a VIP like Santa, and Boots was able to choose from the many fabulous Santa's that we currently have on our books.

In fact, just like Father Christmas himself, the run up to the festive period is always a busy time at Dreams Agency. As well as supplying Santa's up and down the UK to spread

some festive cheer, we also have staff who are employed to entertain at Christmas light 'switch-on's and other seasonally occurring events.

So, whether you're looking for stilt walkers to wow the Christmas light 'switch-on' crowds, security to keep everyone safe at events like these, or marshals and stewards to ensure that all visitors' cars are parked in an orderly fashion, we can always help, no matter how close to the event the date actually is!



MEET THE TEAM : RITA MOORTHY

Every month the internal team at Dreams HQ gets bigger and bigger, so to ensure you can put a familiar face to the name, we like to focus on a member of staff.

This month it's the turn of our Sales Support Specialist, 'Rita Moorthy' who always aims to have fun whilst being positive and enthusiastic.

12 THINGS YOU PROBABLY DIDN'T KNOW ABOUT RITA!

Q. What's your favourite film?

A. A trilogy like The Godfather

Q. What you choose for your last meal?

A. Anything Italian

Q. How do you like to relax?

A. Reading and sampling cocktails!

Q. What hobbies do you like to do?

A. Globetrotting and going to the gym

Q. Where were you born?

A. In North London

Q. What's your dream car?

A. A Mini Cooper

Q. Where would your ideal holiday be to?

A. Anywhere to relax on a beach

Q. Whose you all time favourite singer?

A. Almost anything from the 80's and 90's!

Q. What's your favourite TV show?

A. Stranger Things

Q. Who would you most love to meet?

A. Michelle and Barack Obama

Q. Whose your favourite comedian?

A. Michael McIntyre

Q. Have you got any pets?

A. A rescue cat called Suki

DON'T JUST TAKE OUR WORD FOR IT!

“Your staff members were brilliant! They had lots of enthusiasm, were very friendly and did exactly what we wanted. We’re looking at potentially doing some more leafleting and would definitely use your services again!”

ANNA OWEN, AUGUST 2022

WHAT WE'VE BEEN UP TO THIS AUTUMN...

- Marshals for a pumpkin patch at Millets Farm Centre.
- Actors dressed as scarecrows for a Halloween event at the Scottish African Safari Park.
- Five separate hostesses' jobs for The Caravan and Camping show.
- Batman themed doormen greeting guests for the launch party of a Batman game release on behalf of NJ Live.
- Extras for a Deliveroo food-bank promotion.
- Exhibition sales staff to promote holistic health remedies at the Spirit of Christmas fair at Olympia London.
- Halloween witches and wizards for a shopping centre in Stoke-On-Trent.
- An actor for a fake wedding prank in Uxbridge.
- An MC and promotional staff to promote a brand outside Brentwood FC as supporters arrive.
- ICE Gaming exhibition staff.
- Brand ambassadors, actors and models for launch events in London, Munich and Paris.
- Hostesses for hotels at the world cup in Qatar.
- Exhibition staff at the World Travel Market at ExCel in London.
- Registration staff to meet, greet and register arrivals at a business conference at the ACC in Liverpool.
- Promotional staff to promote a betting company's new app at Doncaster racecourse.
- Stewards to monitor crowd control and gates for a community event of 450 people in Grimsby.
- A crowd of background extras for an online commercial for a makeup brand.
- Sampling staff for a sandwich company,