

A woman with dark hair styled in an updo, wearing a white wedding dress and a sheer veil, is posing against a background of a dense wall of white roses. She is looking towards the camera with a slight smile, her hand resting near her chin.

**BE THE BEST  
IN SHOW!**

**Walk down the  
aisle in style...**

FEBRUARY 2023

# The NATIONAL WEDDING Show

WALK DOWN THE AISLE IN STYLE!



## WALK DOWN THE AISLE IN STYLE WITH DREAMS AGENCY

With the events season now back in full swing, Dreams Agency always has temporary staff assisting businesses, and especially those who are exhibiting. From the NEC and ExCeL, to Olympia and the SECC, our staff cover the length and breadth of the UK.

Along with always taking the time to select the best matched, high calibre staff to your brief, we always aim to

choose candidates who reside in close proximity to the exhibition hall. So, regardless of whether you're exhibiting at The Baby Show or Grand Designs Live at ExCeL, or at Insomnia Gaming, the Commercial Vehicle Show or The National Wedding Show, all held at the NEC, our teams always deliver!

In fact, along with this bespoke pairing, we also aim to match our staff

to jobs which best reflect their personality, tastes and style, so someone who loves 'little people' would be best suited to work on a stand at The Baby Show, and our 'gaming fans' always love to demonstrate the latest VR headsets and games consoles!

However we can help to promote your business, be sure to get in touch!

| DREAMS AGENCY - FOR ALL YOUR MODELLING AND PROMOTIONAL NEEDS



FEBRUARY 2023

BE THE BEST IN SHOW WITH DREAMS AGENCY!



## BE THE BEST IN SHOW WITH US!

As a nation of dog lovers, and with over 34% of all UK households owning one, it's no surprise that a canine friend is the most commonly owned pet!

Many offices now even have their very own 'dog' as part of the team, and at Dreams Agency we're always happy when Kira, a 'Huskita' who was re-homed from the Dogs Trust in Kenilworth is around!

Held just around the corner at the

NEC, it's hardly surprising that the world famous annual dog show 'Crufts' remains as popular as ever! We might not be experts at champion dog breeding, but we certainly know a thing or two about exhibiting at this epic show!

Our teams can represent your brand in so many ways. From encouraging 'pawfall' onto your stand and offering tasty sampling treats to the four legged visitors, to promoting the latest must have doggy outfits, or

acting as runners between the numerous NEC halls, our dog loving staff always love to work this show!

We even have staff willing to 'wag their tails' as costume characters, a sure way to make your space stand out!

So, whether you're looking for additional hospitality support on your stand or teams to demonstrate your products, be the best in show with Dreams Agency!



## THE TEAM THAT WORKS HARD & PLAYS HARD!

Behind the friendly faces that our clients get to meet on a daily basis, Dreams Agency consists of a structured 'behind the scenes' team of dedicated individuals, who work tirelessly to supply the UK with temporary staff and Santa's.

So, after an all time record number of bookings in December, and a year which surpassed even our expectations, it seemed only right to celebrate our success in style!

As such, we flew Dreams HQ to Barcelona for a well deserved few days away in honour of these epic achievements!

Pictured left: Dreams HQ, Las Ramblas, Barcelona

## ActionCOACH

### WE'RE ALWAYS LEARNING!

As a forward thinking company going from strength to strength, Dreams Agency has recently started to work with ActionCOACH, a company who specialises in coaching other businesses.

Through techniques such as SWOT analysis, ActionCOACH helps businesses to identify their areas for growth and potential areas of weakness, something that many businesses struggle to identify.

We're thrilled with this co-operative partnership so far, and have already started to implement our strategic recruitment drive for 2023, which will include five brand new positions spread across our Talent Recruitment team, our Customer Services department and our Business Team.



## A PROMOTION FOR BRADLEY JACK!

Even if you've never had the pleasure of speaking to him, we're certain that many of you will be familiar with the name Bradley Jack!

Having joined Dreams as an apprentice and having previously worked in retail, Bradley has worked his way up and we're delighted to announce his recent promotion to our Operations Director.





## MEET THE TEAM : **GEORGE KELLY**

Every month the internal team at Dreams HQ gets bigger and bigger, so to ensure you can put a familiar face to the name, we like to focus on a member of staff.

This month it's the turn of our newly promoted Contracts Manager, 'George Kelly' who is determined to ensure every task he is given is completed and that he goes above and beyond what is expected of him!

### 11 THINGS YOU PROBABLY DIDN'T KNOW ABOUT GEORGE!

**Q. What's your favourite film?**

A. *James Bond's Spectre*

**Q. What you choose for your last meal?**

A. *Wagamama's every time!*

**Q. How do you like to relax?**

A. *By playing FIFA on the XBox*

**Q. What hobbies do you like to do?**

A. *Watching & playing football*

**Q. Which team do you support?**

A. *Liverpool*

**Q. What's your dream car?**

A. *A Range Rover Velar*

**Q. Where would your ideal holiday be to?**

A. *Australia*

**Q. Whose you all time favourite singer?**

A. *Catfish and The Bottlemen*

**Q. What's your favourite TV show?**

A. *It has to be 'I'm a Celebrity!'*

**Q. Who would you most love to meet?**

A. *Steven Gerrard*

**Q. Have you got any pets?**

A. *A black Labrador called Elvis*

## DON'T JUST TAKE OUR WORD FOR IT!

**"We requested and hired Derek for our Santa's grotto at our Christmas Fayre as he did a great job for us in 2021, and this year he was just as good! Derek spends quality time with the children whilst sticking to a timescale and goes the extra mile with his fabulous acting skills. He is very kind and good at what he does."**

LUCY, JANUARY 2023

## WHAT WE'VE BEEN UP TO RECENTLY...

- Telesales staff working from home calling leads provided by our client.
- Stewards to man road closures at a mini festival.
- Security staff for a community event.
- Booth hostesses at the Camping and Caravan Show.
- Sampling staff to promote products at a wellbeing event.
- Actor for a PR stunt in central Birmingham to promote pyjamas.
- Models for a photoshoot.
- Social media campaign to promote an app for hotels.
- Easter Bunny costume performers for various Easter egg hunt events.
- PR company using our crowd services to create a concert scene for a beer brand.
- Car park marshals in Edinburgh for an equestrian event.
- Hostesses for numerous events across England.