

Have you forgotten
to book temporary
staff for your
Coronation party?

CELEBRATE THE
CORONATION IN
STYLE...





OUR STAFF ARE ALWAYS SMILING...

With just over a month to go until the Coronation of King Charles III, the events industry is eagerly looking forward to another busy Bank Holiday weekend.

It's hoped that like last year's Platinum Jubilee celebrations in June 2022, this May will be equally as lucrative, as the nation comes together to celebrate this momentous occasion.

As such, the demand for temporary staff looks set to rise significantly, and especially for staff in the hospitality sector.

In fact, Dreams Agency has already received a huge number of enquires and confirmed bookings for temporary hospitality staff to provide cover for some of the UK's leading hotels and restaurants, as many people have chosen to take advantage

of the 'back to back' bank holidays, to maximise on their break away from their own place of work.

If this is a dilemma your business is facing, be sure to get in touch, as with over 30,000 staff on our books, we can supply temporary staff to provide cover for all manner of jobs, including hospitality staff who are guaranteed to be always smiling!

MAKE YOUR NEXT EVENT RUN SEAMLESSLY

If 2022 seemed to have been a busy year, 2023 promises to be even more busy, thanks to the many music festivals, busy exhibition calendar and of course the King's Coronation.

That's obviously music to many ears, and especially for those who are in the hospitality and events sector, but it can also come with it's own headaches!

In fact, it's believed that around 250,000 people left the hospitality sector during Autumn 2022, the highest since March 2020, leaving many companies short staffed with the dilemma of not being able to have staff in two places at once!

Ensuring guests and visitors are 100% satisfied is of primary importance at any event, so if your team is a bit thin

on the ground, why not consider hiring temporary staff?

Experts in their field, our staff will ensure that your customers are always attended to, and as well as covering your hospitality and hostess requirements, our staff will also turn their hand to all manner of required jobs, making the outlay of employing them both highly attractive and equally cost effective.

So, if you're worrying that your next event might not run as smoothly as you'd hoped, or you're in need of extra pair of hands in 2023, be sure to give us a call!

DREAMS'S TOP TIP FOR EASY EVENT MANAGEMENT

Hosting any event can be a costly exercise, especially if less people attend than you had budgeted for, so be sure to leave adequate time to market it properly.

And remember, help is always available too!



MARCH 2023

MARSHALS - THE ANSWER TO HOSTING A SMOOTH EVENT!



"Excellent service provided by the team at Dreams. They were responsive, very professional, and did an excellent job at our event. We will definitely be using Dreams again"

Dreams Agency
MODELLING AND PROMOTIONAL STAFF

ENSURE YOUR CORONATION CELEBRATIONS RUN LIKE CLOCKWORK!

Frequently assumed to be security staff, any business which has ever used marshals for their event completely understands their value!

Equally, any company who has run an event which didn't quite go to plan might have wished that they had, given the valuable roles that any marshal does.

Not only do our marshals keep queues orderly and crowds in check,

their assistance goes way beyond.

Our marshals will direct people to their seats at a sit-down event, advise where it's best to park, ensure anyone who requires disabled access or facilities knows where to go, and will even pick up litter during the less busy times!

In fact, a marshal is often the hidden 'gem' behind the scenes to ensure any event is stress free.

So, whether your organising a street party for the locals or a larger scale Coronation celebration, ensure it runs like clockwork with a little help from Dreams Agency.

"The marshals you provided were all excellent they were very helpful and nothing was chore to them"

Ayshea, Children & Families Manager



MEET THE TEAM : NICHOLA CLYDESDALE

Every month the internal team at Dreams HQ gets bigger and bigger, so to ensure you can put a familiar face to the name, we like to focus on a member of staff.

This month it's the turn of our Owner and Marketing Director 'Nichola Clydesdale'. Driven by her passion for promotions and business, Nichola describes herself as a 'designer shoe-loving globe trotter'.

12 THINGS YOU PROBABLY DIDN'T KNOW ABOUT NICHOLA!

Q. What's your favourite film?

A. *Shawshank Redemption*

Q. What you choose for your last meal?

A. *A sausage roll... yum!*

Q. How do you like to relax?

A. *Retail therapy for sure!*

Q. What hobbies do you like to do?

A. *Travelling*

Q. Which team do you support?

A. *Manchester United*

Q. What's your dream car?

A. *A Range Rover Vogue*

Q. Where would your ideal holiday be to?

A. *Dubai*

Q. Whose you all time favourite singer?

A. *Ne-Yo*

Q. What's your favourite TV show?

A. *It has to be Chicago PD*

Q. Who would you most love to meet?

A. *Will Smith*

Q. Have you got any pets?

A. *Kira, the office dog!*

Q. Who's your favourite comedian?

A. *Micky Flanagan*

DON'T JUST TAKE OUR WORD FOR IT!

"Thank you for providing someone last minute. Hannah was absolutely amazing, she helped and listened throughout and was a real credit to us, securing a lot of leads over the two days. She had the confidence to hold a conversation, but also brought me into the conversation if she felt she needed the support.

Please do pass on our gratitude again.... definitely 5 stars!!"

MARCH 2023

WHAT WE'VE BEEN UP TO RECENTLY...

- Staff for Crufts 2023.
- Marshals for a community event.
- Booth hostesses at the Recruitment Agency Expo.
- Sampling staff to promote products at the Hotel, Restaurant & Catering Show.
- Hospitality staff at the Cheltenham Festival.
- Hostesses for numerous events across England.
- Hospitality staff at numerous Six Nations rugby events.
- Temporary staff cover at the Comic Con exhibition.
- St. Patrick's Day costume characters.
- Models for a photoshoot.
- Car park marshals at the Cheltenham Festival.
- Sampling staff for the launch of a new pet food brand.